

Climate Leadership Workshop

Saturday, January 31, 2009

9:30 a.m. – 1:00 p.m.

First Parish in Cambridge, 3 Church Street, Cambridge, MA

Requested Donation: \$15

Co-sponsored by the Sustainability Institute, Clean Water Action, First Parish Cambridge (Unitarian Universalist), Cambridge Green Decade Coalition, Greenport, Mass Climate Action Network, Somerville Climate Action

As scientific research reveals increasingly alarming climate changes, how do we effectively communicate the enormity of the problem and involve more people in taking action? This is a “skills enhancement” workshop for anyone seeking to learn how to effectively communicate the climate and energy crisis to the general public and be able to catalyze more action in your community.

Develop your skills in:

- ◆ Describing the latest climate science and what it means for our lives and the world.
- ◆ Summarizing the range of solutions critical to sustaining human civilization and many of the earth’s species and ecosystems
- ◆ Identifying the emotions and reactions people have when they realize the dimensions of the climate crisis, and responding effectively;
- ◆ Engaging more people in education and action.

You will be updated on the latest strategies for action. We’ll explore how to choose strategies for engaging particular populations. Clean Water Action and the MA Climate Coalition will provide an update on what’s ahead in advocacy and the MA Climate Action Network will share the Cool Mass Campaign.

Rev. Fred Small will help celebrate our gathering and inspire us with music.

Many thanks to First Parish in Cambridge for generously donating use of their building.

Presenters:

Philip Rice, Ph.D., Sustainability Institute (www.sustainer.org)

Tina Clarke, Community Energy Solutions (tinaclarke2@comcast.net, 413-863-5253)

Dr. Rice directs the Our Climate Ourselves program of the Sustainability Institute. Phil develops tools and approaches to help leaders communicate emerging climate science and solutions. He also conducts trainings and workshops for sustainable development practitioners from around the world, and for colleges and universities, NGOs, and businesses and works with SI’s Climate Interactive Project helping design web interface for the C-ROADS simulator to make it more widely accessible.

Tina Clarke has been a Campaign Director for Clean Water Action and an advocate, educator, consultant, and director of nonprofit programs since 1985. She led a national citizen advocacy training program for 16 faith denominations, and directed Greenpeace USA’s citizen activist network. She provides consulting and training on citizen-based energy solutions and is a certified Transition Towns Trainer (www.transitiontowns.org).

To register: Email vanessarule@gmail.com If you have questions, please call Vanessa at 617-628-2571. Please bring cash or a \$15 check made out to Somerville Climate Action to the event.

Directions:**VIA THE T**

Take Red Line to Harvard Square T stop.

Exit via Church Street

or

Exit via Harvard Square main entrance. Cross Massachusetts Ave. to Harvard Coop building. Go right to Church St. First Parish is on the corner of Mass. Ave. and Church Street.

BY CAR

Harvard Square is a maze of one-way streets and is easiest to navigate with a map. On-street parking is difficult to find, and meters are often limited to one hour.

Take Mass Pike I-90 to the Cambridge/Allston exit (exits left off Pike). Stay right through toll booth and follow signs to Cambridge. Go straight through first set of lights over bridge (Charles River). Just over bridge at lights turn left on to Memorial Drive. Follow the Charles River (on left) past two sets of lights. At third set of lights take right on JFK Street. On JFK St. turn left at the third set of lights onto Eliot Street. (Curious George Bookstore is on your left). Take your first right (pass Palmer St. , which is one-way and looks like an alley) onto Brattle Street, then right on Church Street. Lot is on the left.